myON®

THE **LITERACY ENVIRONMENT**
THAT HELPS
TRANSFORM LEARNING

capstone®

Dear Education Leader,

myON is designed to provide a **student-centered, personalized literacy environment** that offers unlimited access to thousands of enhanced digital books, dynamically matched to each individual learner's interests and Lexile®* reading level, along with a suite of literacy tools that foster engagement and achievement.

Our **research-based approach** confirms that children learn best when they can exercise choice with the appropriate guidance, monitor their own progress and take ownership of their learning. We also know that **parents and families** play an important role as their child's first teachers and coaches—and that they may require assistance, as well.

To support the important work of educators around the world, in meeting their many daily requirements and challenges, we have built a **strong professional development component** into myON with resources and services to bolster the broad cross-section of strategies required for quality teaching and learning.

Understanding that **measurable results and program accountability** are key and require sound metrics, we have constructed an on-demand and transparent system to monitor

and report reading activity and growth. This data is available to learners as well as to their families, teachers and administrators.

Knowing how critically important program sustainability is to any organization, myON has provided several exceptionally **cost-effective** options for all education entities. The average cost of a myON building subscription is less than the cost of purchasing one new hard-copy book for each student.** And your investment in myON goes further. Imagine providing each student with a digital backpack containing thousands of books!

Our team is delighted that **over six million learners are currently reading with myON**. This number is growing weekly as more schools, districts and communities throughout the U.S. and around the world partner with us to **build a culture of reading**.

Please take a few moments to discover how myON can help meet your literacy goals.

Sincerely,

Todd Brekhus

Todd Brekhus, President, myON

* The scientifically based Lexile® Framework for Reading (www.lexile.com), developed by MetaMetrics, is used to measure both student reading ability and the complexity of text in a book.

**According to the School Library Journal, the cost of a single hard cover book was $19.47 in 2014. (http://www.slj.com/2014/03/research/sljs-average-book-prices-2014/)

myON®

THE LITERACY ECOSYSTEM

Our personalized literacy environment incorporates:

› **A state-of-the art learning platform**

› **Enhanced digital reading content**

› **The Lexile® Framework**

› **Cutting-edge literacy tools**

› **Embedded metrics to monitor activity and growth**

Robust professional development ensures that educators have the support needed to effectively implement myON. Together, these components power a literacy ecosystem that is built upon five pillars.
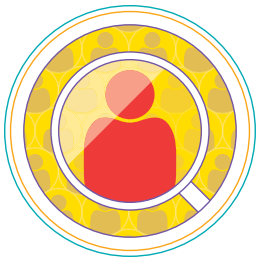
LEARNING **PERSONALIZED**	UNPARALLELED **CONTENT**	UNLIMITED **ACCESS**	SUPPORTS **COLLABORATION**	FOSTERS **SUCCESS**
Maximizes reading growth	Ever-growing digital library	Available 24/7, year-round	Encourages family involvement	Learners own their growth
Deepens vocabulary	Authentic texts and books	Online and offline	Facilitates educator teamwork	Teachers further personalize instruction
Provides power of choice	Standards-aligned resources	Concurrent, multi-user license	Promotes community engagement	Administrators have program data

MEASURING
WHAT
MATTERS

Matching Interests.
Engaging Minds.

Motivated learners read more frequently and for longer periods of time. myON supports increasing reading by providing learners with choice and access to books based on their interests and target reading level.

myON measures reading activity and growth through a transparent process that:

› allows learners, and their families, to monitor their activity and celebrate success
› provides educators with data to inform instruction
› helps program administrators gauge and manage their school and district progress

All metrics are available at the individual learner level and aggregated by group, class, grade, school and district.

Monitoring Usage.
Building Enthusiasm.

myON monitors reading activity, including:

› number of books opened or browsed
› titles of books readers select
› how many books students complete
› the length of time a learner spends reading

Measuring Growth.
Nurturing Readers.

myON measures individual reading growth for grades K-12, through:

› embedded, online Lexile® placement and benchmark assessments, developed by MetaMetrics, that monitor and project student reading growth
› optional end-of-book quizzes that test comprehension, vocabulary, inference and interpretation (use myON quizzes or link to your Accelerated Reader™ quizzes)

Committed to Good Student Data Practices

Through membership in the Software and Information Industry Association (SIIA), myON has signed the Student Privacy Pledge which was co-developed by SIIA and the Future of Privacy Forum to safeguard student data privacy. These commitments are intended to detail ongoing industry practices that meet and go beyond all federal requirements and encourage service providers to more clearly articulate these practices to further ensure confidence in how they handle student data.   (http://bit.ly/2015StudentPrivacyPledge)

STUDENT PRIVACY PLEDGE SIGNATORY
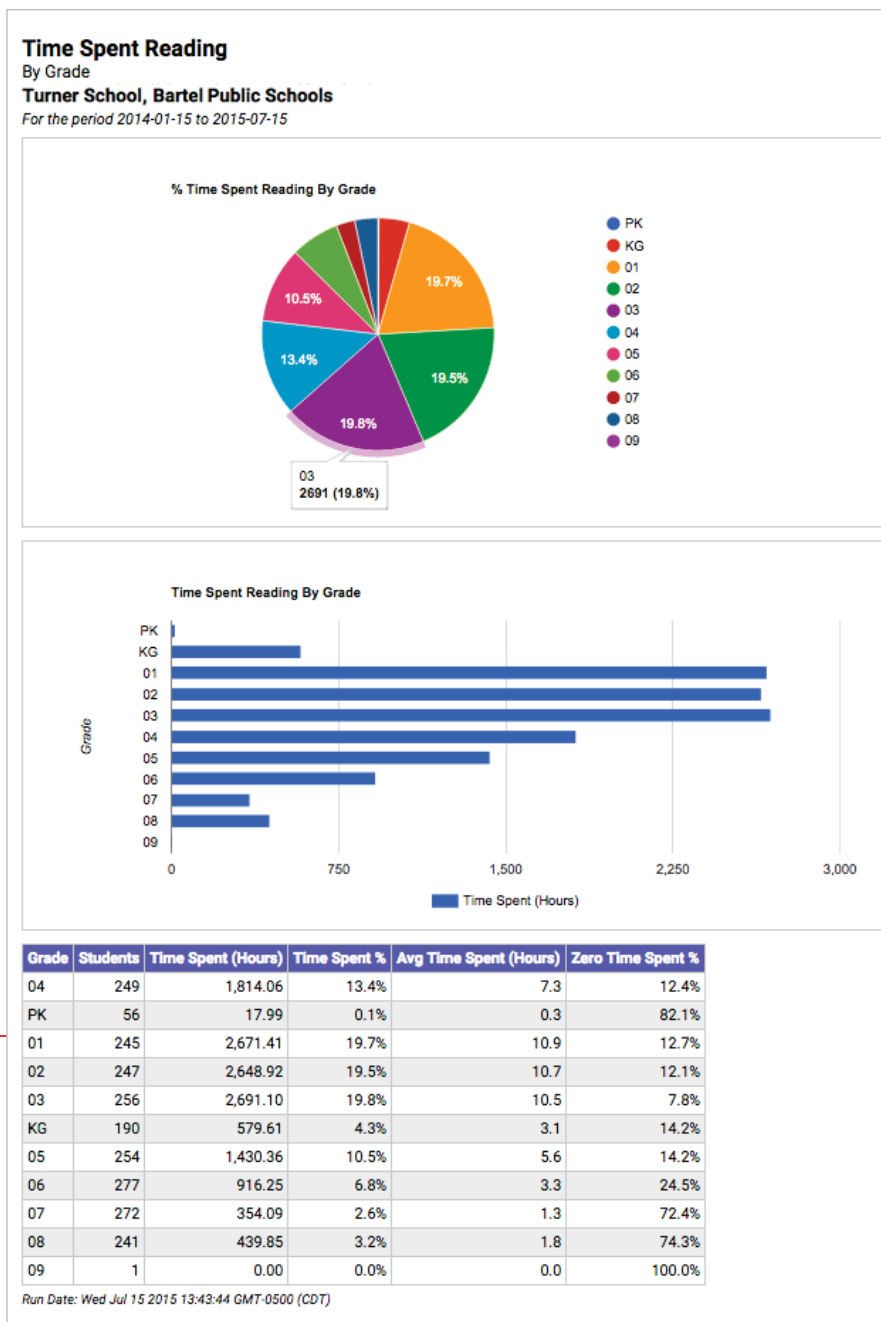
Faculty View

Easy-to-Navigate Reports

myON delivers information in an easy-to-navigate format for learners, educators, administrators and families. This helps educators guide learners to the texts that are best suited to their reading level and interests to boost their engagement in reading and, ultimately, their literacy growth.

Building and District Administrators can generate reports in real time to monitor student activity and growth, as well as to support program management. From their dashboards, they can access data summaries, which are downloadable to CSV for further analysis.

Time Spent Reading
By Grade
Turner School, Bartel Public Schools
For the period 2014-01-15 to 2015-07-15

% Time Spent Reading By Grade

Time Spent Reading By Grade

Grade	Students	Time Spent (Hours)	Time Spent %	Avg Time Spent (Hours)	Zero Time Spent %
04	249	1,814.06	13.4%	7.3	12.4%
PK	56	17.99	0.1%	0.3	82.1%
01	245	2,671.41	19.7%	10.9	12.7%
02	247	2,648.92	19.5%	10.7	12.1%
03	256	2,691.10	19.8%	10.5	7.8%
KG	190	579.61	4.3%	3.1	14.2%
05	254	1,430.36	10.5%	5.6	14.2%
06	277	916.25	6.8%	3.3	24.5%
07	272	354.09	2.6%	1.3	72.4%
08	241	439.85	3.2%	1.8	74.3%
09	1	0.00	0.0%	0.0	100.0%

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Administrator View

DELIVERING RESULTS

Community Literacy in Hillsborough County, FL

Collaboration among community partners in Hillsborough County, home to the eighth largest school district in the U.S., has resulted in an intensive focus on literacy for all children, regardless of whether they attend a public school, a private school, are home-schooled or not yet of school age. Organizations including United Way Suncoast, Children's Board of Hillsborough County, Tampa Housing Authority, Hillsborough County Public Library Cooperative, Head Start/Early Start and Early Learning and Healthy Start coalitions work with county government and the school district to provide locations and opportunities for children and families to read through their signature "Read on myON" initiative.

"Reading is the most important skill that we can give to our students. They have to be able to read to be successful … and you get better at reading when you read."

— MARYELLEN ELIA
Former Superintendent
Hillsborough County Public Schools
Florida Superintendent of the Year 2015
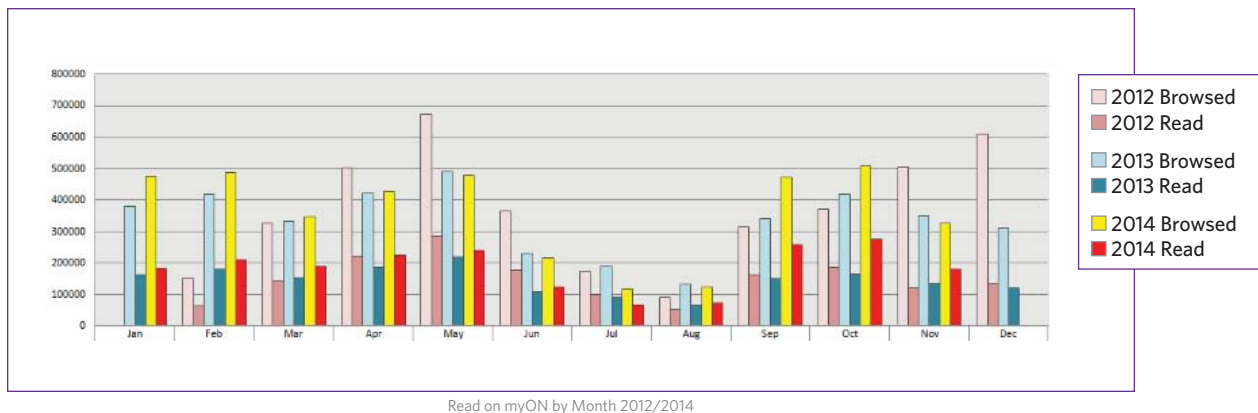
Read on myON by Month 2012/2014

Increased Engagement in Jeddah, Saudi Arabia

"Most of the students in my school are English Language Learners. myON provides an incredible way for them to read stories with audio support, allowing them to hear exactly how the book is supposed to be read."

— NATE SWENSON
Middle School Principal
American International School of Jeddah, Saudi Arabia

At the American International School of Jeddah in Saudi Arabia, educators are working with students whose first encounter with digital books often occurs within the myON environment. Whether leading a whole class activity using a projector and screen or monitoring individual learner progress on an assignment, the instructional team is observing increased student engagement as reading skills continue to improve. They attribute those gains to the easy-to-use digital format and broad cross-section of topics, formats and genres—along with flexible scaffolds that make these books accessible for even the most reluctant readers.

Over the past two years, the 620 "active students"* at the school have logged more than 6,000 hours of reading with myON and experienced an average Lexile® gain of 21%.

*Active students are defined as students who have opened and read at least one book.

Schools throughout the U.S. and around the world have implemented myON with students of all ages, reading levels and circumstances—all in pursuit of wide-ranging goals anchored by strong literacy skills.

Success with 1:1 in South Berwyn, IL

South Berwyn School District 100, located south of Chicago, has created an effective literacy program by combining their 1:1 implementation and myON to increase student engagement and achievement. The integration of technology and reading allows educators to employ research-based approaches and to differentiate instruction. Students, who are required to read independently for 45 minutes each day, have unlimited access to thousands of enhanced digital books wherever they are—and whenever they want to read.

First year results indicate extensive gains, with 75% of students enrolled in the district's 2014 Virtual Summer School Program maintaining or increasing their reading levels.
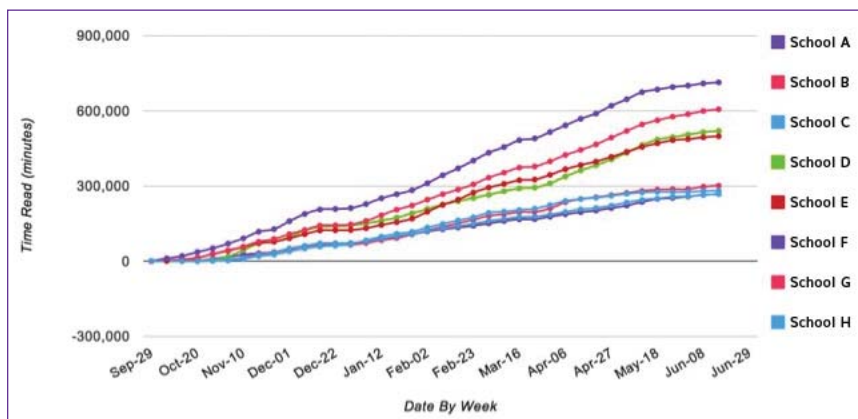
"Many of our students don't have libraries at home. With myON, we've been able to replace the model of sending home a couple of books at a time each week in a plastic bag with an enormous digital library that provides them with choice and motivates them to read more."

— JEREMY MAJESKI
Literacy Director/Principal
South Berwyn District 100

Time spent reading in minutes for elementary schools in the district during school year 2013-14

USER ACTIVITY	(Timeframe: October 25, 2012 – December 12, 2014)		
Total Students	Books Opened	Books Read	Time Reading
620	**39,064**	**23,587**	**6,027 hours**

Average Lexile Growth

21% Lexile Growth
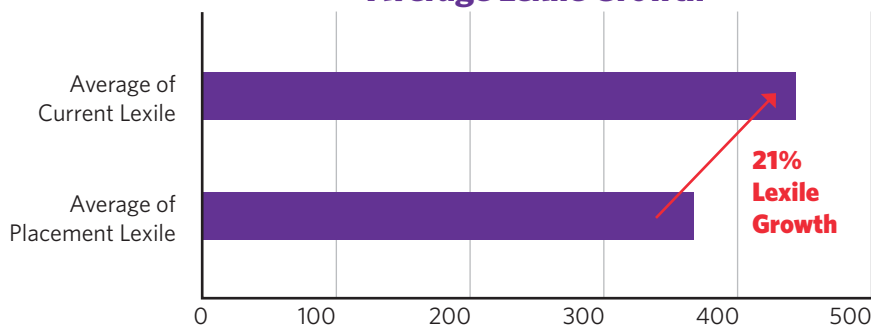
ROI

Number of books opened or read since the beginning of the school's myON subscription:

40,992

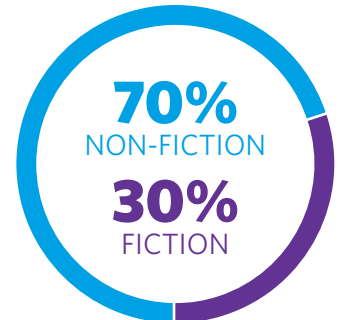The cost of buying physical copies of books to equal that amount of reading would be:

$92,068.03*

* Based on the SLJ's estimate that a school library book circulates ten times per year and SLJ's average cost of a school library book.

myON usage, growth and ROI reports above are for the American International School of Jeddah, Saudi Arabia.

UNPARALLELED
CONTENT

myON provides support for self-directed reading as well as for instructional uses, in and outside the classroom. The thousands of interactive books on the myON platform have been selected to meet a broad range of learner interests and Lexile® reading levels. Every book has been digitized from its print counterpart and includes all content (table of contents, glossaries, background information, etc.) found in the print version, along with MARC* records for integration into each school's library automation system.
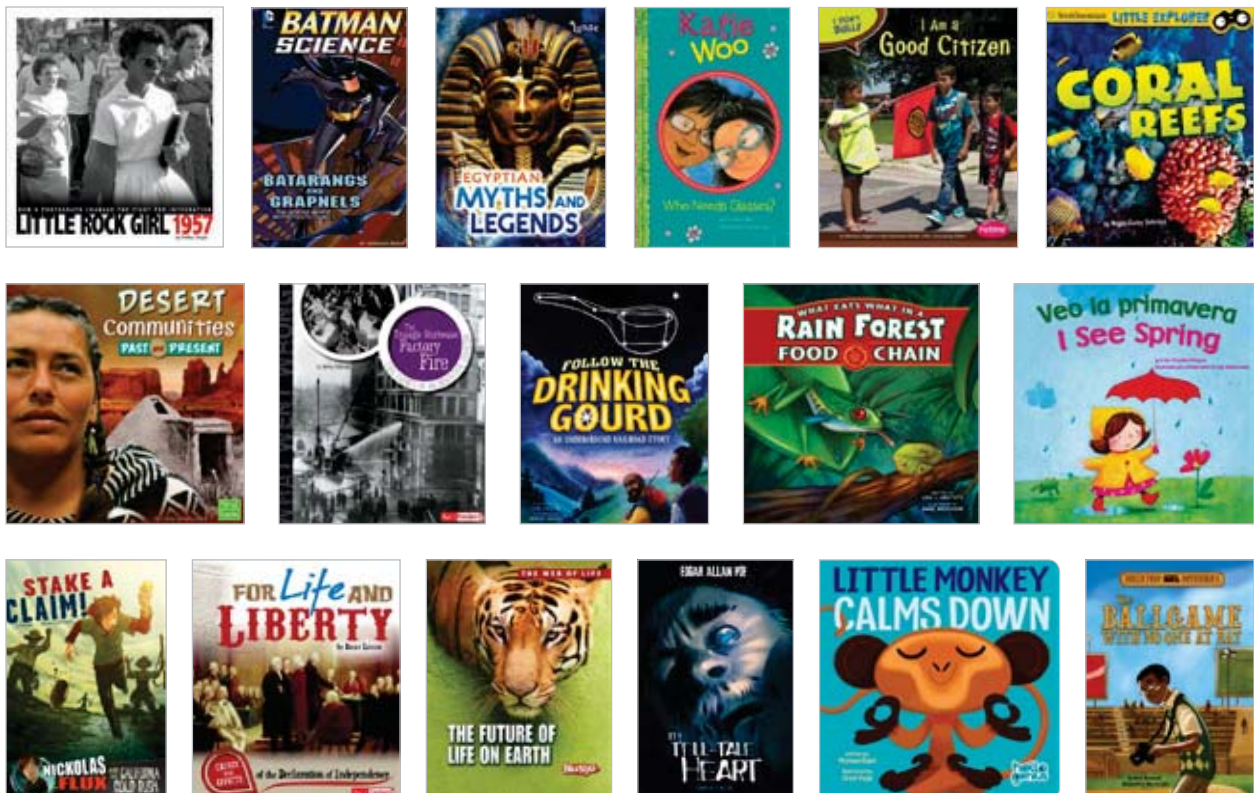
70% NON-FICTION
30% FICTION

With roots in Capstone, the trusted publisher of classroom and library texts for more than 20 years, myON continues the tradition of providing engaging, safe, relevant and accessible content that has earned the respect of educators nationwide.

More than **10,000** digital books available

All myON subscriptions include a core library containing thousands of titles from Capstone's strong family of imprints — Capstone Press, Stone Arch Books, Compass Point Books, Picture Window Books and Heinemann-Raintree — that together produce award-winning titles for PreK-12 readers.

Books from Capstone
(included in the basic subscription)

capstone®

Subscribers can extend their digital libraries with content from more than 60 premier partner publishers, who collectively contribute thousands of additional fiction and non-fiction titles to the ever-growing myON collection.

Representative Partner Publishers
(optional add-ons to the basic subscription)

> *"The fact that our students are able to read books wherever they are, even without access to the Internet, was a huge factor in our decision to choose myON. It has been extremely rewarding watching them further embrace reading and take ownership of their own academic success."*
>
> **— BRENDA HUSTON**
> Library/Media Coordinator, McAllen ISD, Texas

For complete listings of titles from Capstone and all Partner Publishers, please scan code or visit :

http://thefutureinreading.myon.com/content/capstone-content

LITERACY TOOLS
FOR STRONG CONNECTIONS

Highlighter

Practice reading skills while responding to and interacting with the text, and easily show evidence in the text.

Drawing Tool

Identify important concepts in photos and illustrations throughout the book.

Onscreen Sticky Notes

Make notes while reading, document theories and ask questions.

Embedded Citation Creator

Teach formats and help reduce plagiarism by showing the importance of citing sources.

Online Reading Journal

Easily collect and review thoughts, citations and writing.

Tools for Learners

Because learners have their own copies of any digital book within the myON environment, they are able to interact with these digital books in ways that would not be permitted, or even possible, with shared physical texts or e-book subscriptions.

Newly-released literacy tools support the development of close/active reading and writing skills in learners and provide educators with an opportunity to model, review and evaluate learning activities, all inside the myON environment.

Strategies for Educators

Modeling
Use any of the literacy tools for instructional purposes with individual learners, small-groups and whole classes.

Create and Assign Projects
Develop book sets, writing assignments and customized checklists that correlate with learning objectives

Review of Learner Activity
View student activity online, including progress on assigned projects, and quickly identify learners who need assistance, by communicating directly with them, within the myON environment.

All learner and educator work is automatically saved for future reference until it is intentionally deleted.

RESEARCH-BASED APPROACH

Research is the cornerstone of myON development. Findings from our partners at MetaMetrics,* creators of the Lexile® Framework for Reading, and other experts show that children are more engaged and grow as readers when they read books that match their interests and are in their target Lexile® range.**

The Lexile® Framework, which is based upon more than 20 years of research funded by the National Institute of Child Health and Human Development, measures reading ability and text complexity on the same scale. Lexile® measures are provided for all books in the myON environment.

myON incorporates the Lexile® Framework to provide learners with recommended reading lists that meet their interests and are challenging, but not frustrating. Through embedded Lexile® assessments presented as a natural part of the reading process, myON also seamlessly monitors and projects reading growth.

Lexile® measures are widely used in the U.S. and around the world, and can be translated into any reading scale.

> *"myON harnesses the power of technology with solid principles of instructional design so that every student can thrive in a personalized learning environment."*
>
> — **MALBERT SMITH III, Ph.D.**
> President and Co-Founder of MetaMetrics, creators of the Lexile® Framework for Reading

* "The Lexile® Framework and myON™ reader," Eleanor E. Sanford-Moore, Ph.D. Senior Vice President, Research and Development, MetaMetrics®, June 24, 2013
http://thefutureinreading.myon.com/research/white-papers

** MetaMetrics defines a Lexile range as text that falls within 100L below to 50L above a reader's Lexile measure.

myON RECOGNITION & AWARDS

Tech and Learning
Award of Excellence 2014

Tech and Learning
Best of Show 2014

eSchool Media
Readers' Choice Award 2014-2015

SERVICES FOR EDUCATORS

Successful implementation requires careful planning, relevant professional development and ongoing support. myON delivers all three.

IMPLEMENTATION PLANNING • This is the first step to ensure that your myON experience meets your specific needs, aligns with your program goals and is responsive to the unique characteristics of your school or district. Round-the-clock access to myON starts with learner and educator account setup.

PROFESSIONAL DEVELOPMENT • Workshops are held onsite or virtually to help integrate myON into existing teaching and learning programs. Options range from sessions focused on curriculum and data analysis to family and community engagement seminars and customized institutes to support current pedagogy, programs and technology trends. A dedicated educator portal for subscribers provides necessary tools and resources for sharing best practices, along with implementation tips, video tutorials and up-to-date information about myON.

CUSTOMER SUPPORT • Your subscription to myON includes all software updates, technical support, data import/refresh services, and concurrent access to the growing collection of digital titles. Ongoing customer support is available by phone or e-mail.

Popular Workshop Topics

› *Understanding Complex Text and Choosing "Just Right" Resources*

› *Differentiating Learning for Diverse Populations*

› *Making Connections with Families and Communities*

› *Reporting and Assessment*

myON SOLUTIONS FOR SUCCESS
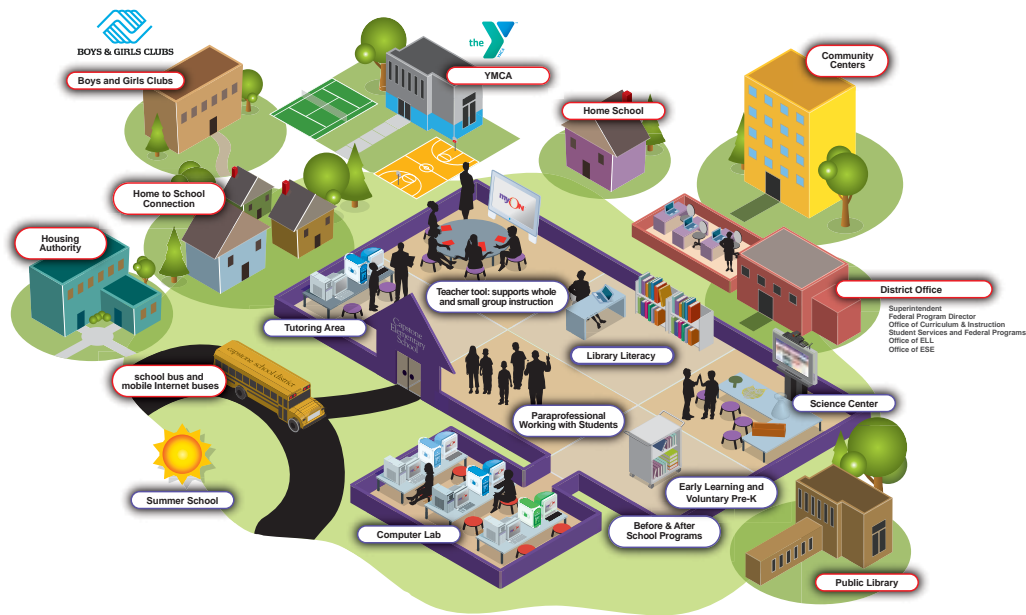
myON supports students at all levels, and in multiple environments, as they strive to become successful readers and lifelong learners. Our solutions include the most effective combinations of our award-winning content, measurement tools, educator services and other key components to support your program goals.

Features & Services

Standard myON License

Provides unlimited access to thousands of enhanced digital titles from Capstone, with embedded Lexile® assessments and other metrics that provide real-time data on student activity and growth, a dedicated portal with educator resources to support effective implementation strategies and ongoing customer support services.

Optional Add-ons

Partner Publisher Content • Choose from over 60 respected partner publisher collections to add to your standard myON subscription.

Literacy Toolkit • Enables learners to interact with the text in meaningful ways to support their acquisition of close/active reading and writing skills.

Targeted Professional Development • Select onsite or virtual workshop sessions covering introductory through advanced topics to meet your program needs.

Explore Our Solutions

› **Achieving Reading Readiness** (pg. 12–13)

› **Succeeding with Standards** (pg. 14–15)

› **Transitioning to the Digital Classroom** (pg. 16–17)

› **Extending the School Day** (pg. 18–19)

› **Cultivating a Culture of Reading** (pg. 20–21)

If you don't see a solution that fits your specific needs and goals, our experienced team can work with yours to **create your own customized solution.**

ACHIEVING
READING READINESS

When children fail to read on grade level by the time they complete third grade, they are at risk of falling behind, tuning out and, all too often, dropping out of school. With myON, even the youngest preschooler can set out on a path to reading readiness.

"Our district has put forth a comprehensive plan to engage in early literacy and school readiness. By partnering with myON we have provided every family unlimited access to thousands of enhanced digital books to encourage reading in the home at the earliest of ages."

— Dr. Peter Stiepleman
Superintendent
Columbia Public Schools, MO

myON supports reading readiness for PreK-Grade 3

› Provides an intuitive digital interface that is engaging and fun to use, and accessible on any web-enabled device.

› Connects children with thousands of "just right" books that appeal to their interests and contain scaffolds, such as read-aloud audio to model fluency and a dictionary to build vocabulary in context. Children are inspired and motivated to keep reading and learning.

› Unlimited, anytime-anywhere access to a vast digital library means children can read frequently with teachers, family members and caregivers, increasing time spent reading and helping them improve.

› Reading activity and growth are measured through embedded Lexile® assessments, beginning with K-1, helping educators identify students who may need additional assistance early on.

Professional Development

Online Resources
(included in all subscriptions)

Reading readiness resources on the ProDev portal include developmentally appropriate uses of technology for early readers, introducing non-fiction and K-2 Lexile® benchmarks.

Sample Workshop Session
(optional add-on)

Topic: *Early Reading in Action*

Learning Objectives:

› Consider the needs of early, emergent, transitional, and fluent readers
› Identify key strategies that engage readers based on developmental appropriateness
› Examine recommendations for using technology with early learners

## Suggested Partner Publishers to Extend Your Collection
(optional add-on)

August House: Little Folk

Bellwether Media

Bramble Kids

Cantata Learning

Charlesbridge Publishing

Disney Publishing

Flowerpot Press

Highlights High Five

Houghton Mifflin Harcourt

Jump!

Kindermusik

Little, Brown & Company

Orca Books

Red Lemon Press

Rourke Educational Media

Sourcebooks

Speakaboos

Star Bright Books

Warner Bros. Global Publishing

SUCCEEDING
WITH
STANDARDS

Regardless of the standards to which your educators must adhere, they need high-quality informational texts to help learners meet—and exceed—those standards, and a reliable method for monitoring student achievement.
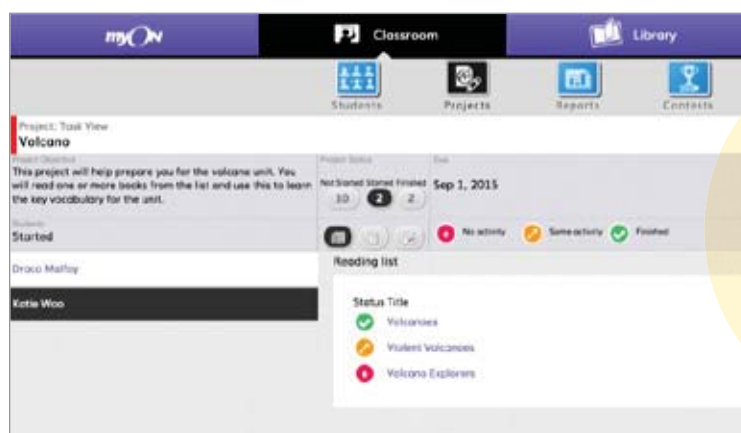
Educators can create book sets and projects correlated to instructional goals and standards.

myON supports standards-based teaching and learning for PreK-12

› The extensive, predominantly non-fiction collection of more than 10,000 well-respected, standards-aligned digital books ensures that high-quality, authentic texts are available to match the curriculum.

› Learners access their own personal accounts and recommended reading lists, and review their own metrics, to further engage them and bolster growth as they read in their "just right" range.

› Educator tools support the development of standards-aligned book sets that can be assigned to individual students, groups or whole classes to support the curriculum.

› Educators can measure and monitor growth as they prepare learners for assessments. Lexile® progress reports provide real-time data for administrators.

Professional Development

Online Resources
(included in all subscriptions)

A section on standards and developing relevant teacher's lists is available in the ProDev portal.

Sample Workshop Session
(optional add-on)

Topic: *Leveraging Text Sets to Align Curriculum (STEM, Global Studies, etc.)*

Learning Objectives:

› Identify content on myON that links directly to curriculum maps and pacing guides

› Consider a rationale for aligning texts for various purposes

› Consider how literacy skills can be integrated into content area learning

Suggested Partner Publishers to Extend Your Collection
(optional add-on)

Elementary
Arbordale Publishing
Bellwether Media
Boyds Mills Press
Bramble Kids
Candlewick Press
Charlesbridge Publishing
DK Publishing
Flowerpot Press
Highlights
Houghton Mifflin Harcourt
Mikaya Press
National Geographic Kids
Oxford University Press
Palm Publishing
Rourke Educational Media
Teacher Created Materials

Secondary
ABDO Publishing
August House
Black Rabbit Books
DK Publishing
Encyclopedia Britannica
Lerner Books
Little, Brown & Company
Mason Crest
National Geographic Kids
Open Road Media
Oxford University Press
Reference Point Press
Saddleback
Scobre Press
Sourcebooks
Zest Books

TRANSITIONING
TO THE
DIGITAL CLASSROOM

At the heart of the digital classroom is the effective integration of technology—from providing on-demand access to resources, to monitoring student progress, to intelligently allocating time and effort.

"myON accelerates our district's digital transition with its offering of thousands of titles that are geared towards each student's age, interests and reading level. Teachers are using the large collection during daily instruction and students continue to choose reading selections anywhere, anytime."

— Dr. Mark D. Benigni
Superintendent
Meriden Public Schools, CT

Superintendent Benigni
with students

myON supports the transition to the digital classroom for PreK-12

› Each student has his or her own, personalized digital library of "just right" books for reading and cross-curricular assignments—a pedagogically sound and cost-effective alternative to purchasing classroom sets that may not meet each learner's needs.

› Unlimited, concurrent usage licenses eliminate waiting time and check-in/check-out tasks, ensuring that all students can access the books they need or want to read, regardless of how many others are reading the same book at the same time.

› 24/7 access allows students to read online and offline, wherever they are. This supports blended learning and out-of-school reading activity.

› Literacy tools enable interaction with text in the digital environment to build active reading skills such as highlighting, note-taking and citations.

Professional Development

Online Resources
(included in all subscriptions)

Strategies to support blended learning are included on the ProDev portal.

Sample Workshop Session
(optional add-on)

Topic: *Actively Engaging Learners in Reading*

Learning Objectives:

› Introduce literacy tools that promote learner engagement
› Classify potential purposes for utilizing the literacy tools to promote text inspection and analysis
› Create a plan for effective use of the literacy tools

Suggested Partner Publishers to Extend Your Collection
(optional add-on)

Elementary
Arbordale Publishing
Arte Público
August House: Little Folk
Bramble Kids
Dawn Publications
Disney Publishing
DK Publishing
Flowerpot Press
Highlights
Jump!
Mikaya Press
National Geographic Kids
Oxford University Press
Palm Publishing
Red Lemon Press
Rourke Educational Media
Sourcebooks
Start Bright Books
Story Cove
Teacher Created Materials

Secondary
ABDO Publishing
Arte Público
August House
Black Rabbit Books
Boyds Mills Press
Charlesbridge Publishing
DK Publishing
High Noon
Mason Crest
Mikaya Press
National Geographic Kids
Native Voices
Orca Books
Oxford University Press
Reference Point Press
Saddleback
Sourcebooks
Zest Books

EXTENDING
THE
SCHOOL DAY

To develop and improve their literacy skills, learners need time to practice reading with books that are at their level, meet their interests and are available anytime, on any web-enabled device. Often, this additional practice time occurs outside of the school day: before or after school, over the weekends and during school breaks.

Avoiding the Summer Slide

According to researcher James Kim of Harvard University's School of Education, access to books that match a child's ability levels and interests, along with monitoring of their comprehension, can help avoid summer learning loss in reading.*

myON provides "just right" books and flexible supports, measures each child's growth and enables sharing of the reading experience within families and communities.

* Research in Brief, How to Make Summer Reading Effective, National Summer Learning Association (2009)

myON's all-inclusive site license supports extended learning time for PreK–12

› Each learner's account provides unlimited access to a virtual bookshelf available wherever and whenever they log into myON: at school, in an after-school program, at a library or at home.

› Learners can read books offline that they have previously downloaded to mobile devices. Their reading data and bookmarks sync when they log back into their myON accounts online.

› Flexible scaffolds allow learners to read independently, even when an educator or other assistance is not immediately available.

› Learners can read with their families and share the activity records and reading data available from their dashboards, strengthening the connection between families, homes and schools.

Professional Development

Online Resources
(included in all subscriptions)

The ProDev portal provides best practices based on key criteria of programs that extend the learning day.

Sample Workshop Session
(optional add-on)

Topic: *Family Involvement*

Learning Objectives:

› Consider factors that impact literacy development outside of the traditional classroom
› Design a plan for increasing family involvement
› Identify key strategies that foster an environment for literacy in the home

Suggested Partner Publishers to Extend Your Collection
(optional add-on)

Elementary

Arbordale Publishing

Bellwether Media

Bramble Kids

Candlewick Press

Cantata Learning

Charlesbridge Publishing

Disney Publications

DK Publishing

Highlights

Houghton Mifflin Harcourt

Little, Brown & Company

Mikaya Press

Open Road Media

Oxford University Press

Palm Publishing

Red Lemon Press

Rourke Educational Media

Sourcebooks

Teacher Created Materials

Warner Bros. Global Publishing

Secondary

ABDO Publishing

Arte Público

August House

Black Rabbit Books

DK Publishing

Little, Brown & Company

Mason Crest

National Geographic Kids

Open Road Media

Orca Books

Reference Point Press

Saddleback

Scobre Press

Sourcebooks

Zest Books

CULTIVATING A CULTURE OF READING

Forging strong partnerships with community organizations is a proven strategy for school leaders, focusing needed attention and resources on literacy to create a true community of readers. When community leaders and organizations support educational initiatives and programs, they typically require proof of effectiveness.
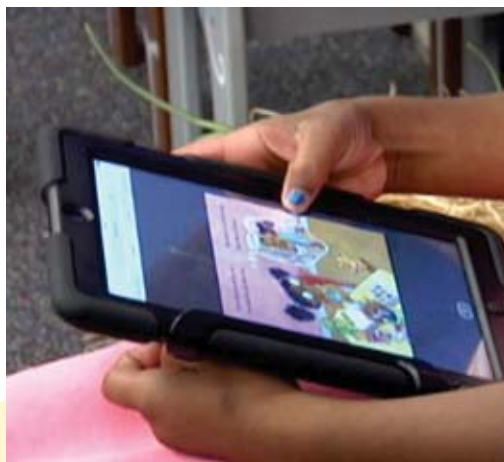
Kids Need Books

Research shows that having a 500-book library in the home has as great an effect on the level of education a child will attain as having parents with a university-level education. Both can propel a child 3.2 years further on average.*

With myON, every child has unlimited access to a digital library of thousands of books that can be read on any web-enabled device, and downloaded for offline reading on mobile devices, which encourages reading outside of school time—at home and within their communities.

* University of Nevada, Reno. "Books in home as important as parents' education in determining children's education level." ScienceDaily, May 21, 2010

myON supports the development of strong community partnerships

› Our cost-effective personalized literacy environment, under an unlimited subscription, gives learners and their families access to a complete digital library of over 10,000 titles, along with recommended booklists that match their interests and Lexile® reading levels, to foster engagement and growth.

› Titles are available on any web-enabled device, with downloads for offline reading available via free mobile apps. These tools help support reading wherever learners and families want to open a digital book: at home, school, a library, community center, even in a park or on a bus.

› Flexible scaffolds (including audio, text highlighting, an embedded dictionary and a suite of literacy tools) support family engagement and allow children and families to read together, even if there isn't a proficient adult reader in the household.

› Embedded metrics provide schools with data on individual student reading activity and growth that can be shared with parents and families. Plus, aggregate data for community partner reporting and accountability needs.

Professional Development

Online Resources
(included in all subscriptions)

Resources to help foster family involvement and community support for reading and literacy are located on the ProDev portal.

Sample Workshop Session
(optional add-on)

Topic: *Strategy and Planning*

Learning Objectives:

› Define goals and success indicators
› Identify existing programs and initiatives to enhance and build upon
› Create a working project plan including but not limited to: timelines, milestones, roles and responsibilities

Suggested Partner Publishers to Extend Your Collection
(optional add-on)

ABDO Publishing

Arte Público

August House: Little Folk

Candlewick Press

Cantata Learning

Charlesbridge Publishing

Dawn Publications

Disney Publications

DK Publishing

Flowerpot Press

Highlights

Highlights High Five

Houghton Mifflin Harcourt

Jump!

Kindermusik

Little, Brown & Company

Lerner Books

National Geographic Kids

Native Voices

Open Road Media

Orca Books

Oxford University Press

Palm Publishing

Raven Tree Press

Rourke Educational Media

Saddleback

Sourcebooks

Speakaboos

Stan Lee's Kids Universe

Story Cove

Teacher Created Materials

Warner Bros. Global Publishing

Zest Books

The myON team is ready to answer your questions
and discuss how we can partner with you
to support your goals.

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